

RE: INVITATION TO THE AFRICA TRADE AND INVESTMENT CONVENTION FROM 26TH TO 27TH MARCH 2021 AT THE ROYAL TROPICAL INSTITUTE (KIT) IN AMSTERDAM, NETHERLANDS.

Amsterdam will host the Africa Trade and Investment Conference from 26th to 27th March 2021.

Africa has one of the fastest growing economy in the world. Evidence suggest that Africa has now entered a cycle of strong economic growth. Investors are now positioning themselves to understand the opportunities across the African continent.

The Objectives of the conference are:

- To promote and facilitate international trade between Africa and Europe
- To facilitate Direct Investments into Africa
- To connect foreign companies with competent authorities, and businesses from Africa
- To facilitate SMEs and Start-ups to find an alternative financing the solution that local banks in Africa do not offer

The conference is focused on highlighting Africa's investment opportunities while creating an opportunity for entrepreneurs, government delegations and business leaders to meet with investors. Over 50 speakers will provide detailed insight into the economic transformation that many parts of Africa are currently experiencing. We expect over 100 investors to participate in the conference. The conference has a special focus on the needs of SMEs who are often forgotten in International conferences targeting Africa.

The current COVID pandemic is greatly hurting African businesses leading to financial market volatility and disruption of industrial production and supply chains. Loss of business and financial market volatility will negatively impact on Africa's economic growth and development. There is a need to enhance the external financing of African businesses to ensure inclusive growth and continued job creation.

The 2-days event will provide a unique platform to gain strategic knowledge about African investment opportunities and business networking. The convention will discuss economic opportunities such as manufacturing and infrastructural development, Agribusiness, Renewable Energy, Real Estate, transportation, Digital Technology, Tourism, Financing Start-Ups and Micro Finance, Women in Business, Healthcare, Telecommunications, and Fintech.

High-potential projects in Africa will be presented to investors. Featured agenda items will include projects showcase, capacity building workshops, exhibition, and country presentations among others.

There will be matchmaking sessions dedicated to making the process of meeting investors and trade partners easier, country-specific presentations, sector-focused sessions and evening networking meetings. This will ensure trade or investment deals are concluded during the convention.

We look forward to your participation in the Africa Trade and Investment Convention in Amsterdam.

Warm regards

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Changemaker International

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